



WXYZ

# ORDER

Print Date 09/18/12

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Flight Dates **09/19/12-09/25/12**

Contract / Revision      **311327 /**

Original Date / Revision  
09/17/12    09/17/12

Advertiser **Restore Our Future Inc**

Agency    **Mentzer Media**

Buying Contact

**600 Fairmont Avenue - Suite #306  
Towson, MD 21204**

Product

**Restore Our Future**

Agency Com    15%

Billing Contact

**600 Fairmont Avenue - Suite #306  
Towson, MD 21204**

Sales Office    EWSDC

Sales Region   NAT

Agency Ref

Order Sep      00:20:00

Estimate #      **2018**

Alt Order #

Billing Type    Cash

Order Type    GENERAL

Billing Cycle   EOM/EOC

Billing Calendar BROADCAST

Demographic   A25-54

Rev Codes      POL      POL      ISS

Product Codes PL

Priority          FX

Advertiser Ref

Primary Account Executive  
Dave Lombardo

Account Executive	Order%	Start Date	End Date
Dave Lombardo	100%		

Order Share %      Market Value

Competing Station	% of Order	Amount
CABLE	%	
UNKWN	100%	
WADL	%	
WDIV	%	
WDWB	%	
WJBK	%	
WKBD	%	
WLPC	%	
WPXD	%	
WTVS	%	
WWJ	%	

## Order Totals

## Billing Plan

Month	# of Spots	Net Amount	Gross Amount	Rating	Start Date	End Date	# Spots	Net Amount	Gross Amount
September 2012	67	\$114,707.50	\$134,950.00	0.00	08/27/12	09/25/12	67	\$114,707.50	\$134,950.00
<b>Totals</b>	<b>67</b>	<b>\$114,707.50</b>	<b>\$134,950.00</b>	<b>0.00</b>					

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Totals	
														Spots	Amount
N 1	WXYZ	09/19/12	09/21/12	6am News M-F Action News 6am	CM	6-7am M-F	-- 111--	:30	3	\$1,200.00	FX	0.00	NM	3	\$3,600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/17/12	09/23/12	-- 111--					3	\$1,200.00		0.00			
N 2	WXYZ	09/19/12	09/21/12	GMA M-F 7-9am M-F 7-9am	CM	7-9am M-F	-- 222--	:30	6	\$1,200.00	FX	0.00	NM	6	\$7,200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/17/12	09/23/12	-- 222--					6	\$1,200.00		0.00			
N 3	WXYZ	09/19/12	09/21/12	M-F 9a-10a M-F 9a-10a	CM	9-10am M-F	-- 111--	:30	3	\$800.00	P-2	0.00	NM	3	\$2,400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			



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Contract / Revision **311327** Flight Dates **09/19/12-09/25/12**

Hiatus Dates

Original Date / Revision 09/17/12/ 09/17/12

Order Sep 00:20:00

Advertiser **Restore Our Future Inc** Product **Restore Our Future**

Estimate # **2018**

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Totals	
														Spots	Amount
N 3	WXYZ	09/19/12	09/21/12	M-F 9a-10a M-F 9a-10a	CM	9-10am M-F	-- 111--	:30	3	\$800.00	P-2	0.00	NM	3	\$2,400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/17/12	09/23/12	-- 111--					3	\$800.00		0.00			
N 4	WXYZ	09/19/12	09/21/12	12-1pm M-F 12-1pm	CM	12-1pm	-- 111--	:30	3	\$1,000.00	FX	0.00	NM	3	\$3,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/17/12	09/23/12	-- 111--					3	\$1,000.00		0.00			
N 5	WXYZ	09/19/12	09/21/12	M-F 4-5pm Dr. Oz	CM	4-5pm M-F	-- 111--	:30	3	\$1,000.00	P-3	0.00	NM	3	\$3,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/17/12	09/23/12	-- 111--					3	\$1,000.00		0.00			
N 6	WXYZ	09/19/12	09/21/12	5p News 5-6pm M-F	CM	5-6pm M-F	-- 111--	:30	3	\$1,500.00	FX	0.00	NM	3	\$4,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/17/12	09/23/12	-- 111--					3	\$1,500.00		0.00			
N 7	WXYZ	09/19/12	09/21/12	6p News 6-630pm M-F	CM	6-630pm M-F	-- 111--	:30	3	\$2,000.00	FX	0.00	NM	3	\$6,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/17/12	09/23/12	-- 111--					3	\$2,000.00		0.00			
N 8	WXYZ	09/19/12	09/21/12	7p News M-F 7-730p	CM	7-730pm M-F	-- 111--	:30	3	\$2,000.00	FX	0.00	NM	3	\$6,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/17/12	09/23/12	-- 111--					3	\$2,000.00		0.00			
N 9	WXYZ	09/19/12	09/21/12	M-F 1135p-1205a Nightline	CM	1135pm-1205am M-F	-- 111--	:30	3	\$1,500.00	FX	0.00	NM	3	\$4,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/17/12	09/23/12	-- 111--					3	\$1,500.00		0.00			
N 10	WXYZ	09/19/12	09/23/12	Late News M-Su 11pm Action News Update	CM	11-1135pm M-Sun	-- 111-1	:30	4	\$3,500.00	P-2	0.00	NM	4	\$14,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/17/12	09/23/12	-- 111-1					4	\$3,500.00		0.00			
N 11	WXYZ	09/20/12	09/20/12	Thursday Prime B Thursday Prime B	CM	9-10pm Thursday	---T---	:30	1	\$5,000.00	P-2	0.00	NM	1	\$5,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/17/12	09/23/12	---T---					1	\$5,000.00		0.00			
N 12	WXYZ	09/21/12	09/21/12	Friday Prime A Friday Prime A	CM	8-9pm Friday	----F--	:30	1	\$2,200.00	P-3	0.00	NM	1	\$2,200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/17/12	09/23/12	----F--					1	\$2,200.00		0.00			
N 13	WXYZ	09/21/12	09/21/12	Friday Prime C Friday Prime C	CM	10-11pm Friday	----F--	:30	1	\$2,500.00	P-4	0.00	NM	1	\$2,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/17/12	09/23/12	----F--					1	\$2,500.00		0.00			
N 14	WXYZ	09/23/12	09/23/12	GMA SUN 7-8am GMA SUN 7-8am	CM	SUN 7-8am	-----S	:30	1	\$750.00	FX	0.00	NM	1	\$750.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/17/12	09/23/12	-----S					1	\$750.00		0.00			
N 15	WXYZ	09/23/12	09/23/12	Early News Su Su 6-630p	CM	6-630pm Sun	-----S	:30	1	\$1,000.00	P-3	0.00	NM	1	\$1,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/17/12	09/23/12	-----S					1	\$1,000.00		0.00			



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Contract / Revision **311327** Flight Dates **09/19/12-09/25/12**

Hiatus Dates

Original Date / Revision 09/17/12/ 09/17/12

Order Sep 00:20:00

Advertiser **Restore Our Future Inc** Product **Restore Our Future**

Estimate # **2018**

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Totals	
														Spots	Amount
N 15	WXYZ	09/23/12	09/23/12	Early News Su Su 6-630p	CM	6-630pm Sun	-----S	:30	1	\$1,000.00	P-3	0.00	NM	1	\$1,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/17/12	09/23/12	-----S					1	\$1,000.00		0.00			
N 16	WXYZ	09/24/12	09/25/12	6am News M-F Action News 6am	CM	6-7am M-F	11-----	:30	2	\$1,200.00	FX	0.00	NM	2	\$2,400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/24/12	09/30/12	11-----					2	\$1,200.00		0.00			
N 17	WXYZ	09/24/12	09/25/12	GMA M-F 7-9am M-F 7-9am	CM	7-9am M-F	22-----	:30	4	\$1,200.00	FX	0.00	NM	4	\$4,800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/24/12	09/30/12	22-----					4	\$1,200.00		0.00			
N 18	WXYZ	09/24/12	09/25/12	M-F 9a-10a M-F 9a-10a	CM	9-10am M-F	11-----	:30	2	\$800.00	P-2	0.00	NM	2	\$1,600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/24/12	09/30/12	11-----					2	\$800.00		0.00			
N 19	WXYZ	09/24/12	09/25/12	12-1pm M-F 12-1pm	CM	12-1pm	11-----	:30	2	\$1,000.00	FX	0.00	NM	2	\$2,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/24/12	09/30/12	11-----					2	\$1,000.00		0.00			
N 20	WXYZ	09/24/12	09/25/12	M-F 4-5pm Dr. Oz	CM	4-5pm M-F	11-----	:30	2	\$1,000.00	P-3	0.00	NM	2	\$2,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/24/12	09/30/12	11-----					2	\$1,000.00		0.00			
N 21	WXYZ	09/24/12	09/25/12	5p News 5-6pm M-F	CM	5-6pm M-F	11-----	:30	2	\$1,500.00	FX	0.00	NM	2	\$3,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/24/12	09/30/12	11-----					2	\$1,500.00		0.00			
N 22	WXYZ	09/24/12	09/25/12	6p News 6-630pm M-F	CM	6-630pm M-F	11-----	:30	2	\$2,000.00	FX	0.00	NM	2	\$4,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/24/12	09/30/12	11-----					2	\$2,000.00		0.00			
N 23	WXYZ	09/24/12	09/25/12	7p News M-F 7-730p	CM	7-730pm M-F	11-----	:30	2	\$2,000.00	FX	0.00	NM	2	\$4,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/24/12	09/30/12	11-----					2	\$2,000.00		0.00			
N 24	WXYZ	09/24/12	09/25/12	M-F 1135p-1205a Nightline	CM	1135pm-1205am	11-----	:30	2	\$1,500.00	FX	0.00	NM	2	\$3,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/24/12	09/30/12	11-----					2	\$1,500.00		0.00			
N 25	WXYZ	09/24/12	09/25/12	Late News M-F 11pm Actn News M-F	CM	Late News M-F	11-----	:30	2	\$3,500.00	P-2	0.00	NM	2	\$7,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/24/12	09/30/12	11-----					2	\$3,500.00		0.00			
N 26	WXYZ	09/24/12	09/24/12	MO 8-10pm Dancing MO 8-10pm Dancing	CM	8-10p	1-----	:30	1	\$15,000.00	FX	0.00	NM	1	\$15,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/24/12	09/30/12	1-----					1	\$15,000.00		0.00			
N 27	WXYZ	09/24/12	09/24/12	Monday Prime C Monday Prime C	CM	10-11pm Monday	1-----	:30	1	\$10,000.00	FX	0.00	NM	1	\$10,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			



WXYZ

Print Date: 09/18/12

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Contract / Revision     **311327**     Flight Dates **09/19/12-09/25/12**

Hiatus Dates

Original Date / Revision   09/17/12/   09/17/12

Order Sep   00:20:00

Advertiser   **Restore Our Future Inc**     Product **Restore Our Future**

Estimate #   **2018**

													<u>Totals</u>	
Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg Type	Spots	Amount
N27	WXYZ	09/24/12	09/24/12	Monday Prime C Monday Prime C	CM	10-11pm Monday	1-----	:30	1	\$10,000.00	FX	0.00 NM	1	\$10,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>			
Week:		09/24/12	09/30/12	1-----			1		\$10,000.00		0.00			
N28	WXYZ	09/25/12	09/25/12	Tuesday Prime C Tuesday Prime C	CM	10-11pm Tuesday	-1-----	:30	1	\$7,500.00	FX	0.00 NM	1	\$7,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>			
Week:		09/24/12	09/30/12	-1-----			1		\$7,500.00		0.00			
N29	WXYZ	09/19/12	09/21/12	M-F 11a-12n M-F 11a-12n	CM	11am-12pm M-F	--WTF--	:30	3	\$1,000.00	FX	0.00 NM	3	\$3,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>			
Week:		09/17/12	09/23/12	--WTF--			3		\$1,000.00		0.00			
													<b>Totals</b>	<b>67</b>
														<b>\$134,950.00</b>